


Articulate your current **POINT OF VIEW**:

DEFINE

Inventory possible **NEEDS**:

 _____
name

things they are trying to do (**needs**):

ways they want to feel (**insight/meaning**):

00:03

DEFINE a Problem Statement:

 _____
name

NEEDS TO _____
user's need

in a way that makes them FEEL

insight/meaning

00:03