

Dan Pink's Essential Elements of Motivation:

When it comes to motivation, there's a gap between what science knows and what business does. Our current business operating system—which is built around external, carrot-and-stick motivators—doesn't work and often does harm. We need an upgrade. And the science shows the way. This new approach has three essential elements: 1. Autonomy – the desire to direct our own lives. 2. Mastery – the urge to get better and better at something that matters. 3. Purpose – the yearning to do what we do in the service of something larger than ourselves.